

Embassy of Canada



Ambassade du Canada

Torre Espacio  
Paseo de la Castellana 259D  
28046 Madrid

8 January 2020

To whom it may concern:

The Canadian Trade Commissioner Service at the Embassy of Canada to Spain supports Canadian companies exploring and pursuing business opportunities in the Spanish market.

In November of 2019 the Trade Commissioner Service contracted Gedeth Network to organize individual meetings between Canadian and Spanish companies active in the educational technologies industry to explore potential business during SIMO Educación 2019 trade show in Madrid.

Gedeth Network organized a tailored program for all Canadian companies attending SIMO Educación, setting up meetings with potential buyers and partners for each. Gedeth Network organized a series of meetings that exceeded the number of meetings that were originally agreed upon in the contract, and managed to do so within a very tight timeline.

In addition, Gedeth Network sent a representative to the individual meetings between the Canadian and Spanish firms, which helped as there were significant language barriers during some of the meetings.

The Embassy of Canada and the Canadian companies that benefited from the services and assistance Gedeth Network were completely satisfied with the work and support provided by the company.

Best regards,



Yves Belliveau  
First Secretary & Trade Commissioner

Canada